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# LIST SERVICE DIRECT INC.

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Two Christie Heights Street, Leonia, NJ 07605 (201) 585-1447 (800) 371-5487 FAX: (201) 585-1732

E-Mail: [info@listservicedirect.com](mailto:info@listservicedirect.com)

Visit us on the web at [www.listservicedirect.com](http://www.listservicedirect.com)

## **“SOHO”**

### **SMALL OFFICE, HOME OFFICE**

**TOTAL FILE: 1,913,043**

**BASE PRICE: \$85/M**

These individuals operate businesses at of their homes. They are prime candidates for office supplies, electronics, telecommunications, travel, and most business service type of offers. Additional information has been appended to make this a responsive revenue- generating list.

#### ***SELECTIONS:***

|                       |        |
|-----------------------|--------|
| Hotline               | \$10/M |
| Geography:            | \$5/M  |
| S.I.C. Select/Omit:   | \$5/M  |
| Sales Volume:         | \$5/M  |
| Employee Size         | \$5/M  |
| Contact Name:         | \$10/M |
| Religion/Ethnicity:   | \$15/M |
| Age:                  | \$5/M  |
| Income:               | \$5/M  |
| Mail Order Buyer:     | \$5/M  |
| Magazine Subscriber:  | \$5/M  |
| Computer Owner:       | \$5/M  |
| Credit Card Owner:    | \$5/M  |
| Donors:               | \$5/M  |
| Homeowner:            | \$5/M  |
| Home Value:           | \$5/M  |
| Presence of Children: | \$5/M  |
| Age of Child:         | \$5/M  |
| Telephones:           | \$25/M |

**Minimum Order: 5,000**

#### ***FORMAT:***

|                                      |           |
|--------------------------------------|-----------|
| Cheshire Labels:                     | N/C       |
| Pressure Sensitive Labels:           | \$10/M    |
| Telemarketing Cards:                 | \$10/M    |
| Mag Tape/<br>IBM 3480 Cartridge:     | \$25 Flat |
| CD-ROM/Zip Tape/<br>Diskette/E-Mail: | \$35 Flat |

#### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

#### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added monthly.