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# LIST SERVICE DIRECT INC.

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Two Christie Heights Street, Leonia, NJ 07605 (201) 585-1447 (800) 371-5487 FAX: (201) 585-1732  
E-Mail: [info@listservicedirect.com](mailto:info@listservicedirect.com) Visit us on the web at [www.listservicedirect.com](http://www.listservicedirect.com)

## PROVIDING A HELPING HAND

**TOTAL FILE: 1,026,014** (12 MONTH ACTIVE)  
**3 MONTH HOTLINE: 85,501**

**BASE PRICE: \$70/M**  
**HOTLINE: \$10/M**

These individuals have made contributions to charitable organizations, which benefit the handicapped. These foundations provide support to the blind, deaf, autistic and paralyzed. All donations were made during the previous 12 months.

### ***SELECTIONS:***

3 Month Hotline:	\$10/M
Geography:	\$5/M
Income:	\$5/M
Age:	\$5/M
Gender	\$5/M
Martial Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Computer Owner:	\$5/M
Ethnicity:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Credit Card Holder:	\$5/M
Homeowner:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

**Minimum Order: 5,000**

### ***FORMAT:***

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added quarterly.