
LIST SERVICE DIRECT INC.

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E-Mail: info@listservicedirect.com

Visit us on the web at www.listservicedirect.com

NEW BEAUTY SALONS

MONTHLY HOTLINE: 9,156

BASE PRICE: \$95/M

HOTLINE: \$10/M

Each month there are over 100,000 new businesses that come into being throughout the United States. Of those, a certain percentage are Beauty Salons. We select these valuable new customers by S.I.C. code from our new business database on a monthly basis. These are excellent prospects for books and magazines, travel and financial offers.

SELECTIONS:

Geography:	\$5/M
S.I.C. Select/Omit:	\$5/M
Telephones:	\$15/M

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

Minimum Order: 5,000

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.