
LIST SERVICE DIRECT INC.

Two Christie Heights Street, Leonia, NJ 07605 (201) 585-1447 (800) 371-5487 FAX: (201) 585-1732

E-Mail: info@listservicedirect.com

Visit us on the web at www.listservicedirect.com

MORTGAGE FILE - LSDI

TOTAL FILE: 46 Million

BASE PRICE: \$120/M

LSDI has compiled the largest mortgage database in the industry. Using courthouse recordings, this mortgage database covers all 50 states. We update home purchase information on a monthly basis, and receive information on refinance transactions in over 800 counties.

SELECTIONS:

3 Month Hotline:	\$10/M
Geography:	\$5/M
Telephone:	\$25/M
Mortgage Amount:	\$5/M
Mortgage Date:	\$5/M
Rate Type: (Fixed/Variable):	\$5/M
Loan Type: (FHA/VA/Conventional)	\$5/M
Lender Name:	\$10/M
Estimated LTV:	\$20/M
Home Value:	\$10/M
Length of Residence:	\$5/M
Income:	\$5/M
Age:	\$5/M
Gender	\$5/M
Martial Status:	\$5/M
Ethnicity/Religion:	\$5/M
Mail Order Buyer:	\$5/M
Computer Owner:	\$5/M
Donor:	\$5/M
Religion:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive	
Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/	
IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/	
Diskette/E-Mail:	\$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.

Minimum Order: 5,000