
LIST SERVICE DIRECT INC.

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Visit us on the web at www.listservicedirect.com

ETHNIC & RELIGIOUS **PROFESSIONAL & EXECUTIVE @ HOME ADDRESS**

BASE PRICE: \$85/M

<u>Ethnicity</u>		<u>Religion</u>	
African American	1,860,432	Catholic	7,209,851
Chinese	297,151	Islamic	247,587
Hispanic	1,876,928	Jewish	1,283,218
Irish	2,380,110	Protestant	17,842,015
Japanese	144,325		
Korean	95,419		
Other Ethnic & Religious Groups Available – Please Inquire			
This LSDI Professional & Executive file is comprised of Attorneys, Doctors, Dentists, Architects, Engineers and Upper & Middle Management Decision Makers at their home address.			

SELECTIONS:

Hotline:	\$10/M
Geography:	\$5/M
Income:	\$5/M
Age:	\$5/M
Gender:	\$5/M
Marital Status:	\$5/M
Mail Order Buyer:	\$5/M
Magazine Subscriber:	\$5/M
Computer Owner:	\$5/M
Donor:	\$5/M
Religion:	\$5/M
Book Buyer:	\$5/M
Credit Card Holder:	\$5/M
Homeowner:	\$5/M
SFDU/MFDU:	\$5/M
Length of Residence:	\$5/M
Presence of Children:	\$5/M
Age of Child Present:	\$5/M
Telephones:	\$25/M

Minimum Order: 5,000

FORMAT:

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.