
LIST SERVICE DIRECT INC.

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Visit us on the web at www.listservicedirect.com

ETHNIC & RELIGIOUS PROFESSIONAL & EXECUTIVE @ HOME ADDRESS

BASE PRICE: \$85/M

Ethnicity	Religion
African American 1,860,432	Catholic 7,209,851
Chinese 297,151	Islamic 247,587
Hispanic 1,876,928	Jewish 1,283,218
Irish 2,380,110	Protestant 17,842,015
Japanese 144,325	
Korean 95,419	

Other Ethnic & Religious Groups Available – Please Inquire

This LSDI Professional & Executive file is comprised of Attorneys, Doctors, Dentists, Architects, Engineers and Upper & Middle Management Decision Makers at their home address.

SELECTIONS:

Hotline: \$10/M
Geography: \$5/M
Income: \$5/M
Age: \$5/M
Gender: \$5/M
Martial Status: \$5/M
Mail Order Buyer: \$5/M
Magazine Subscriber: \$5/M
Computer Owner: \$5/M
Donor: \$5/M
Religion: \$5/M
Book Buyer: \$5/M
Credit Card Holder: \$5/M
Homeowner: \$5/M
SFDU/MFDU: \$5/M
Length of Residence: \$5/M
Presence of Children: \$5/M
Age of Child Present: \$5/M
Telephones: \$25/M

FORMAT:

Cheshire Labels: N/C
Pressure Sensitive Labels: \$10/M
Telemarketing Cards: \$10/M
Mag Tape/
IBM 3480 Cartridge: \$25 Flat
CD-ROM/Zip Tape/
Diskette/E-Mail: \$35 Flat

CANCELLATION POLICY:

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

UPDATE CYCLE:

NCOA'd quarterly, new names added monthly.

Minimum Order: 5,000