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## LIST SERVICE DIRECT INC.

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### **AFRICAN-AMERICAN BUSINESS OWNERS**

**TOTAL FILE: 148,444**

**BASE PRICE: \$95/M**

The LSDI African-American business owners file is comprised of African-Americans who own, are partners or corporate officers in U.S. businesses. Reach these affluent prospects at their place of business. Additional information has been appended to make this a responsive, revenue-generating list.

#### ***SELECTIONS:***

Hotline	\$10/M
Geography:	\$5/M
S.I.C. Select/Omit:	\$5/M
Sales Volume:	\$5/M
Employee Size	\$5/M
Contact Name:	\$10/M
Religion/Ethnicity:	\$15/M
Executive Age:	\$5/M
Executive Income:	\$5/M
Executive Donors:	\$5/M
Telephones:	\$15/M

#### ***FORMAT:***

Cheshire Labels:	N/C
Pressure Sensitive Labels:	\$10/M
Telemarketing Cards:	\$10/M
Mag Tape/ IBM 3480 Cartridge:	\$25 Flat
CD-ROM/Zip Tape/ Diskette/E-Mail:	\$35 Flat

**Minimum Order: 5,000**

#### ***CANCELLATION POLICY:***

Orders Cancelled after original mail date require payment in full. Orders cancelled prior to original mail date are subject to \$50/List, \$10/M running charge, format charges and shipping costs.

#### ***UPDATE CYCLE:***

NCOA'd quarterly, new names added monthly.