LIST SERVICE DIRECT INC.

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PROMOTIONAL OFFER SEEKERS @ E-MAIL ADDRESS

TOTAL: 7,261,641 Double Verified Opt-in Email

BASE PRICE: Discounted with Volume | Call For Quote

600,000 Monthly Hotline +20/M

This file contains individuals who have registered to receive promotional offers from 3rd Parties via E-mail. Registrants have filled out a survey indicating their interests.

This database contains a matching Postal Address for every record, thus enabling you to target these individuals with both a E-mail and a matching Postal campaign.

List Service Direct, Inc. has partnered with several online market research and survey companies to provide these responsive Email Lists. Each individual on this file provided demographic data on themselves and has Opted-In to receive third-party Email.

The email messages will be broadcasted by List Service Direct, Inc. or its affiliates and shall identify the source of the recipient's data collection and shall contain an opt-out feature that allows the recipient to electronically communicate his desire to be removed from the database.

SELECTIONS:

- ➤ Hotline
- Geography
- > Income
- > Age
- Gender
- Martial Status
- Mail Order Buyer
- **≻** Homeowner
- ➤ Lifestyle Selects

Minimum Order: 10,000